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FOR IMMEDIATE RELEASE:

JUNK: A ROCK OPERA - SIX ADDITIONAL PERFORMANCE WEEKS IN NEW LYRIC THEATRE

Los Angeles, CA (July 24, 2007) – Epic Megalopolis Productions, Lyric Theatre Foundation and independent producer Laurence Braun announced today that a six-week run of *Junk: A Rock Opera*, which previously sold out a showcase at the Steve Allen Theater, will be the first production in the Lyric Theatre’s inaugural season.

“While the work is compelling and tremendously new, it has already developed a pedigree of success shown in its previous incarnation,” says Laurence Braun, who is partially funding the project. “I was looking for an edgy show that still appeals to a mass audience. A production that would fit into a 99 seat space but of the quality one would find in a much larger house. *Junk* is it! Part concert, part drama and all rock opera!”

The initial production limited press that could attend – focusing only on alternative publications and received a “GO!” review in the *LA Weekly*. Standby and standing room tickets were sold to the previous four performances. “We wanted to open to a small crowd initially, especially in the early development stages. Now with the show in a larger space and with an even more talented production team, we’re ready for a longer, bigger and better run!” says director Shakina Nayfack.

The composing band, Sweden’s gold-record sellers Brainpool, flew to Los Angeles for a V.I.P. sneak-peek at the work and expressed great enthusiasm for its future incarnations. “Our minds are officially blown!” says Christoffer Lundquist, lead singer and bassist for the band. An independent documentary, highlighting the making of the album as a response to the mainstream music industry’s tendency towards homogenizing artistic expression, positioned the work as a hopeless attempt to break what the band saw as a mindless consumer cycle fueled almost entirely by money. Lundquist continues, “Now that *Junk* was showcased to sell-out crowds, we can see it has relevancy on an international scale.”

Junk’s director, Shakina Nayfack, developed the book over several years in correspondence with Brainpool. The work will continue to grow as the rehearsal process continues and new songs have already been added to the rather taught 90 minute work. While the show will contain elements of a traditional concert (a live rock band and heavy lighting), Nayfack has a very specific vision of the show, “*Junk* is the first piece of musical theatre to capture in story, sound, and character the zeitgeist of the 21st century. It is part social satire, part love story, and part existential allegory, answering to our times with a fresh call for rock and revolution. The ticket price is like a concert, but it’s so much more, and in a 99 seat space, the intimacy is breathtaking.”

Show dates: August 28, 2007 through September 30, 2007

Show times: Select Tuesdays through Saturdays at 8 p.m.; Select Sundays at 7 p.m.

Tickets: \$40 each; general admission

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For photos, song samples, showcase video clips or additional information, contact Joseph Yoshitomi at Joseph@EpicMegalopolisProductions.com or (323) 841-1735.